

Here is an example of a rather poor advertisement.

You should be rather cautious of those from which you cannot tell much about the job from reading the advertisement.

POSITION VACANT

No experience necessary!

If you have imagination, ambition and a strong personality you could qualify for the position we have available.

Complete company training is provided. Graduate preferred. Must be of neat appearance. City location.

For a personal interview, call Steven on 8212 0000 after 4.00 p.m.

Note that this advertisement gives you little idea as to what the job is and what it involves - BEWARE! Do some thorough checking on this one.